

We Don't Serve Teens is an industry-wide campaign dedicated to preventing the access of alcohol to those below the legal drinking age.



IN THE FOLLOWING WAYS

## **DISTRIBUTE CAMPAIGN MATERIALS**

Order We Don't Serve Teens materials to distribute at your place of business, to display on your cold cases or entrances, or at point of sale registers, kiosks, or on receipts.

## SHARE THE CAMPAIGN ON SOCIAL

Post your support on social media and educate your followers about your commitment to never provide, serve, sell, or otherwise make alcohol available to teens or anyone under the legal drinking age.

## **ENCOURAGE INDUSTRY SUPPORT**

Share the We Don't Serve Teens campaign information to other industry partners and encourage them to participate as well.

Please stay tuned for the upcoming launch of our updated website with digital downloads and custom on-demand printing.



**1** LOGOS & BADGES

**Download** 



2 POSTERS & FLYERS

**Download** 



**3** SOCIAL MEDIA ASSETS

**Download** 

You can also spread the message by sharing one of our pre-writen social posts, just copy and paste!

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